Das
Medieninstitut
der Länder

Dr. Susanne Friz – EdReNe Webinar, 12.11.2025

Curating OER in MUNDO - the educational Media Portal of the Federal States in Germany

75 JAHRE FWU

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Agenda

01 What is MUNDO?

02 How does it work?

03 Our sources

04 Criteria

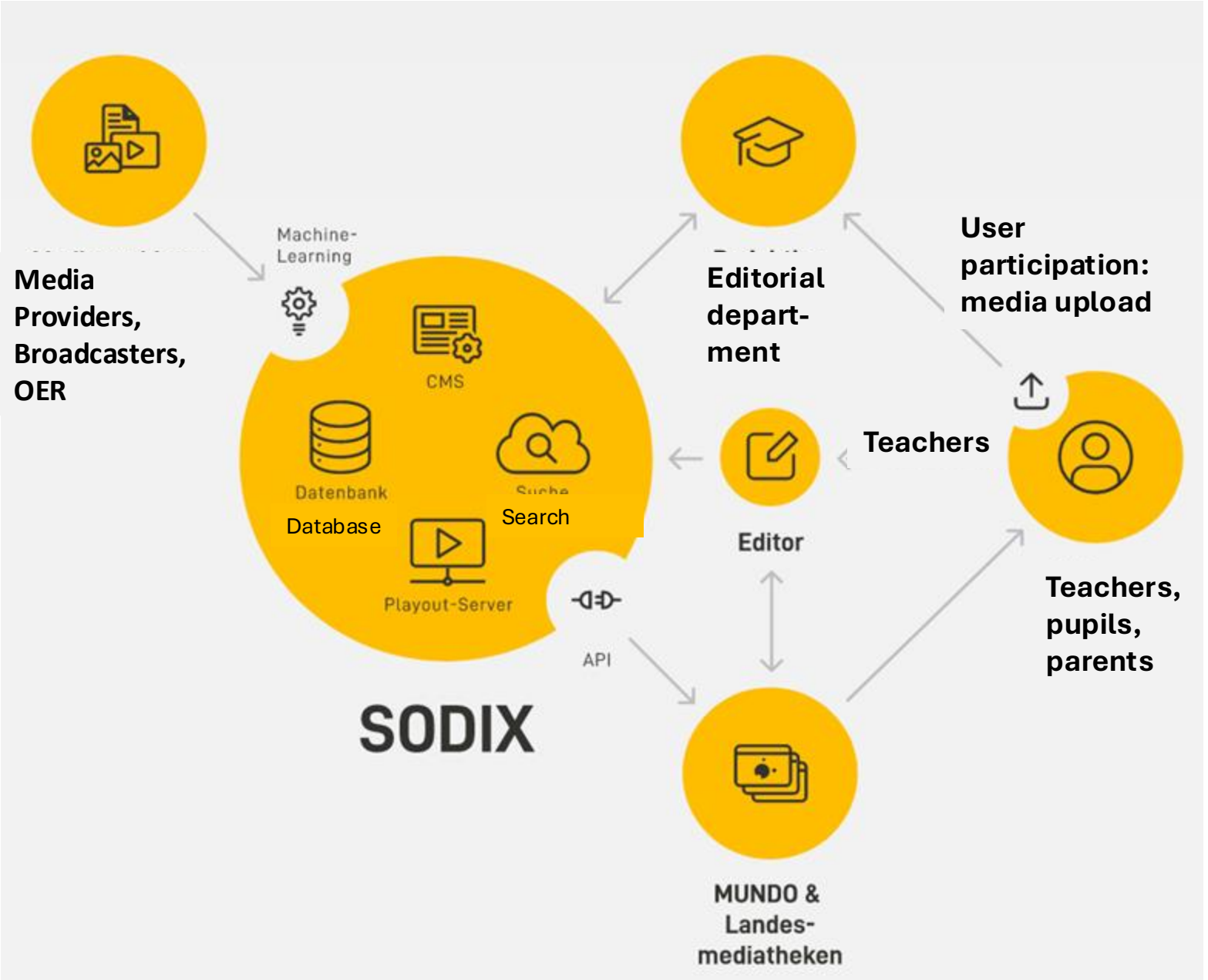
05 Entries that will not be accepted/ MUNDO and AI

MUNDO

- freely accessible media portal
- financed by the Digital Pact for Schools in Germany,
  online since 09/2020
- screening, testing and indexing of freely available digital media and
  OER
- open access to free, reviewed and qualified material →
  legally secure use by teachers
- available materials are permanently stored in the portal, continuously
  expanded and **offered to the platforms of the different countries in
  Germany and other third-party providers via interfaces**

02

MUNDO – how does it work?



Our Sources (1.724 sources; 68.796 records)

for free digital content:

- Broadcasters
- Media Providers

for OER:

- Foundations, Europeana
- Federal and state agencies for civic education
- Federal and state ministries, e.g. education, environment
- Universities (e.g. educational institutions)
- **Upload from teachers for teachers!**

Suggestions of educational media by teachers and media providers;
Cooperation with broadcasters and foundations

Editorial guidelines

- Criteria for content
- Methods and didactics
- Use in the classroom
- Formal design
- Technical aspects
- Legal aspects

Criteria for content

- No sexist, inhumane or extremist views.
- Factual accuracy
- Relevance to educational goals, learning objectives and curricula
- Up-to-date
- Structured content
- Objectivity
- No lobbying/no bias/no advertisement!!!
- Value orientation
- Multi-perspectivity
- Opportunities for action and creativity
- Target orientation

Methods and didactics

- Student/target group orientation
- Consideration of competences (knowledge, skills, attitudes, critical thinking, communication, problem solving, social)
- Allow different social forms of teaching
- Focus on activities
- Interactivity
- Media competences

Formal design

- Appropriate design for the subject matter
- Relevance to target audience
- Modular structure

Technical aspects

- Open access without registration and free of charge
- Direct link to the medium (image, video, etc.)
- Compatibility with different systems and browsers
- Valid formats:
  mp4 for videos (mov will be converted); mp3, wav for audio,
  jpg, gif, png, tiff, bmp for images, txt, rtf, doc, docx, pdf, xls,
  xlsx, ppt, pptx, odt for texts, html, H5P, SVG (vector graphics),
  mbz (Moodle), zip

Legal aspects

- Valid legal notice of the provider
- Labeling of copyright license / Protection of minors (FSK)
- Preference for OER (CC BY / CC BY-SA / CC0 / PD)

Entries that will not be accepted:

- Missing legal notice/information about the provider
- No free access (registration): Additional/hidden costs
- Not relevant for education/pedagogy
- Insufficient factual content (entertainment character)
- Outdated content
- Advertising/commercial offers (no YouTube videos)
- Offers that contradict democratic principles and the rule of law or contain clear references to extremism, racism, glorification of violence, pornography, discrimination, violation of personal rights, fundamentalism, sects, etc.

MUNDO and AI:

- MUNDO accepts AI material (CC0)
- Not many uploads with AI material (pictures, videos)

Thank you!

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